

# Wise Traditions Podcast

Wise Traditions in food, farming, and the healing arts.

Brought to you by the Weston A. Price Foundation.



## Who we are...

- A weekly, thirty minute podcast
- Featuring interviews with expert & experienced guests
- Topics in the fields of food, farming, health & wellness
- Delivering practical tips for living a healthy, natural, vibrant life.

## Featured Guests...

- Nina Teicholz
- Dr. Tom Cowan
- Lindsea Willon
- Dr. Richard Maurer
- Ben Greenfield
- Dr. Zoe Harcombe
- Kiran Krishnan
- And many more

## Why advertise with us?



### Loyalty

Listeners tune in week after week. They believe in the content, trust the host, and are likely to resonate with your brand.



### Mobility

Listeners are social media savvy; your brand has the ability to spread across infinite social media platforms.



### Reach

Listeners tune in across multiple platforms at their convenience. Once released, episodes will be available for years to come.

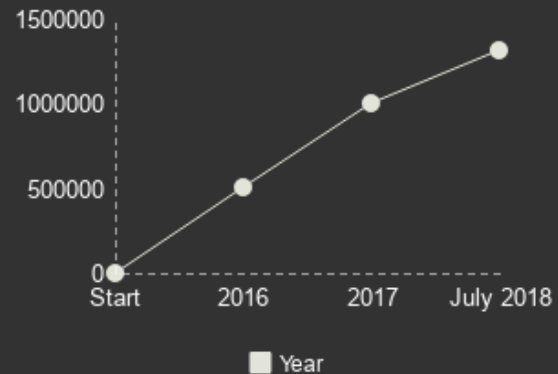


### Reward

Listeners have buying power; many have higher education and are part of a higher income demographic.

## We continue to grow:

### Podcast Downloads



Every month our number of listeners is increasing.

## Listener Reviews:

"I have been listening to this podcast since the very beginning and I love it!" -Sven, May 2016

"Great host, wide variety of guests, each episode is a good length. Would recommend!" -Julie, Sept. 2017

"I look forward to each new episode! I also appreciate that the Wise Traditions podcasts are not "fad diet" based but traditional wisdom based. :)" -Sarah, Feb. 2018

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