

# WAPF Wise Traditions Podcast

## THE PODCAST:

- Weekly 30-40-minute podcast featuring interviews with expert guests
- Topics in the fields of food, farming and the healing arts
- Providing practical tips to live a healthy, natural, vibrant life

## THE STATS:

- Over 4 million downloads since launch in 2016
- 10,000+ downloads guaranteed within first month of publishing
- Consistently ranked in the top 200 of alternative health podcasts on iTunes

## THE SPONSORSHIP:

- Each episode will include no more than two companies (not including WAPF)
- Choice of mid-roll or pre-roll or both
- Gain new recognition as listeners tune in for years to come
- Links to your website will be available in podcast show notes and on mobile devices
- Ads never expire (evergreen)

## WISE TRADITIONS PODCAST AD PRICING & PACKAGES (prices will increase in 2020):

### One Episode:

\_\_\_\_\_ Pre-roll: 15 second pre-roll: \$125  
\_\_\_\_\_ Mid-roll: 40 second mid-roll: \$150

### Four Episode Package (save at least \$50):

\_\_\_\_\_ Pre-roll: four 15 second pre-rolls: \$425  
\_\_\_\_\_ Mid-roll: four 40 second mid-rolls: \$550

### Eight Episode Package (save at least \$140):

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\_\_\_\_\_ Mid-roll: eight 40 second mid-rolls: \$1,000

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