



THE WESTON A. PRICE FOUNDATION®

for **Wise Traditions** in Food, Farming and the Healing Arts

Regional Wise Traditions Conference-Buffalo, NY for the Weston A. Price Foundation
September 15-16, 2012
Hyatt Regency Buffalo Hotel and Convention Center

With the first-class location, our all-star lineup of speakers and professionals, we are expecting an attendance of 300 - 500 enthusiastic participants.

There are 3 levels of Sponsorship/Exhibition:

Exhibitor @ \$500

- 8 foot, skirted exhibit table, two chairs and a trash can
- Exhibit space on Saturday and Sunday (September 15-16)
- One complimentary registration for all Saturday and Sunday sessions – including meals

Partner Sponsor @ \$5,000

- Your logo and link on the Conference Information page of our website.
- Your logo in our program
- Your product material in the attendee welcome packet.
- Your logo on Sponsor signage at the conference.
- Two 8 foot, skirted exhibit tables, four chairs and 2 trash cans- tables in prime location
- Complimentary hotel room for the entire conference.
- Two complimentary registrations for all Saturday and Sunday sessions – including meals

Sponsoring Exhibitor @ \$1,500

- Your logo and link on the Conference Information page of our website.
- Your logo in our program
- Your product material in the attendee welcome packet.
- Your logo on Sponsor signage at the conference.
- One 8 foot, skirted exhibit tables, two chairs and 1 trash cans –table in prime location
- Two complimentary registrations for all Saturday and Sunday sessions – including meals

Space for Exhibitors and Sponsors is extremely limited. If you would like to be part of our event, please complete the exhibitor/sponsor form and send it with your fee. The form may also be downloaded at https://www.ptfassociates.com/secure/wisetraditions/2012_Exhibitor_Registration_Form.pdf.

Any company/organization desiring to become a sponsor or exhibit at the Wise Traditions Conference November 9-11, 2012 must be pre-approved by the Weston A. Price Foundation Board. Please contact Paul Frank at (304) 724-3006 or pfrank@ptfassociates.com for more information.

Due to a new adopted resolution by the WAPF Board of Directors, businesses whose products, services or business models are based on a multi-level marketing business model or are connected to such businesses as an independent associate shall not be permitted to exhibit at any Wise Traditions or WAPF Conferences or events. Please contact Paul Frank at (304) 724-3006 or pfrank@ptfassociates.com for more information.

If you are a first-time Partner Sponsor or Sponsoring Exhibit, we will need a digital copy of logo and the link to your website sent to registrar@ptfassociates.com. In order to be included, we need your reply as soon as possible.

Hotel Reservations:

The host hotel for this event is the Hyatt Regency Buffalo/Hotel and Conference Center located at Two Fountain Plaza, Buffalo, NY 14202. A special conference rate of \$124 per night, plus tax and fees has been negotiated for single through quad occupancy. To make a reservation, please phone (888) 421-1442. Reservations may be made by phone 24/7. Be sure to mention The Weston A. Price Foundation to receive the special rate. You may also book directly online at <https://resweb.passkey.com/go/wisetraditionsconference>. Please contact Paul Frank (304) 724-3006 if you have any questions or issues with making hotel reservations.

Should you have any questions, please contact Paul Frank, Wise Tradition's Meeting Coordinator, at (304) 724-3006 or via email at pfrank@ptfassociates.com.

For information about our upcoming conference, please visit the conference website at <http://www.westonaprice.org/2012-buffalo-regional-conference/2012-buffalo-regional-conference>