**WAPF Wise Traditions Podcast**

**THE PODCAST:**

• Weekly 30-40-minute podcast featuring interviews with expert guests

• Topics in the fields of food, farming and the healing arts

• Providing practical tips to live a healthy, natural, vibrant life

**THE STATS:**

• Over 4 million downloads since launch in 2016

• 10,000+ downloads guaranteed within first month of publishing

• Consistently ranked in the top 200 of alternative health podcasts on iTunes

**THE SPONSORSHIP:**

• Each episode will include no more than two companies (not including WAPF)

• Choice of mid-roll or pre-roll or both

• Gain new recognition as listeners tune in for years to come

• Links to your website will be available in podcast show notes and on mobile devices

• Ads never expire (evergreen)

**WISE TRADITIONS PODCAST AD PRICING & PACKAGES (prices may increase in 2021):**

**One Episode:**

\_\_\_\_\_\_\_\_\_ Pre-roll: 15 second pre-roll (approx. 3-6 sentences): $125

\_\_\_\_\_\_\_\_\_ Mid-roll: 40 second mid-roll (approx. 7-10 sentences): $150

**Four Episode Package (save at least $50):**

\_\_\_\_\_\_\_\_\_ Pre-roll: four 15 second pre-rolls: $425

\_\_\_\_\_\_\_\_\_ Mid-roll: four 40 second mid-rolls: $550

**Eight Episode Package (save at least $140):**

\_\_\_\_\_\_\_\_\_ Pre-roll: eight 15 second pre-rolls: $800

\_\_\_\_\_\_\_\_\_ Mid-roll: eight 40 second mid-rolls: $1,000

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