The Wise Traditions Podcast:

Launched in 2016, the Wise Traditions podcast ranks consistently in the top 50 of alternative health podcasts on iTunes and has over 2 million downloads. Thirty minutes in length, each episode features an interview with an influential health and wellness expert, and delivers practical tips for living a vibrant, healthy life.

Listener stats:

Age

- 21-24
- 25-34
- 35-44
- 45-54
- 55+

Education

- <HS
- HS
- TS
- CD
- 2Y
- 4Y
- MS
- PHD

Income

- <25K
- 25K-49K
- 50K-74K
- 75K-99K
- 100K-199K
- >200K

WAPF ENGAGEMENTS:

- Facebook 189K
- Instagram 57.4K
- Twitter 31.4K

Support WAPF

A well-established, reputable non-profit organization

Reach

Thousands as your name resonates in the earbuds of potential customers

Expand

Brand recognition from a trusted host and organization

Click-ability

As your website can be accessed by listeners with a quick click

Listener reviews:

“I have been listening to this podcast since the very beginning and I love it!” –Sven, iTunes

“Great host, wide variety of guests, each episode is a good length. Would recommend!” –Julie, iTunes

“I look forward to each new episode! I also appreciate that the Wise Traditions podcasts are not fad diet based but traditional wisdom based. :)” –Sarah, iTunes