



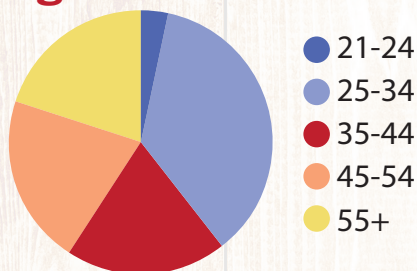
The go-to podcast for good health

The Wise Traditions Podcast:

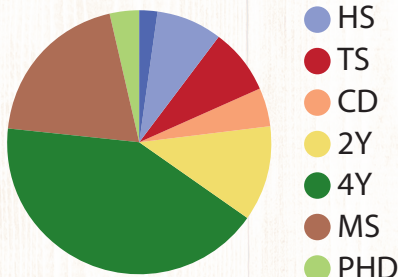
Launched in 2016, the Wise Traditions podcast ranks consistently in the top 50 of alternative health podcasts on iTunes and has over 2 million downloads. Thirty minutes in length, each episode features an interview with an influential health and wellness expert, and delivers practical tips for living a vibrant, healthy life.

Listener stats:

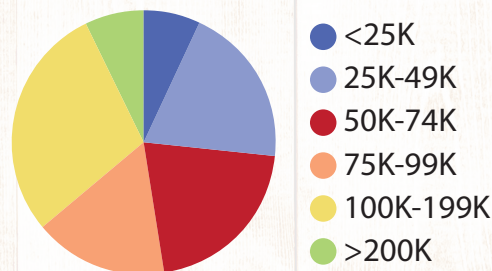
Age



Education



Income



WAPF ENGAGEMENTS:



Facebook 189K



Instagram 57.4K



Twitter 31.4K



SUPPORT WAPF

a well-established, reputable non-profit organization



REACH

thousands as your name resonates in the earbuds of potential customers



EXPAND

brand recognition from a trusted host and organization



CLICK-ABILITY

as your website can be accessed by listeners with a quick click

Listener reviews:

"I have been listening to this podcast since the very beginning and I love it!" –Sven, iTunes

"Great host, wide variety of guests, each episode is a good length. Would recommend!" –Julie, iTunes

"I look forward to each new episode! I also appreciate that the Wise Traditions podcasts are not fad diet based but traditional wisdom based. :)" –Sarah, iTunes