**WAPF Wise Traditions Podcast**

**THE PODCAST:**

• Weekly 30-40-minute podcast featuring interviews with expert guests

• Topics in the fields of food, farming and the healing arts

• Providing practical tips to live a healthy, natural, vibrant life

**THE STATS:**

• Over 9 million downloads since launch in 2016

• 10,000+ downloads guaranteed within first month of publishing

• Consistently ranked in the top 200 of alternative health podcasts on iTunes

**THE SPONSORSHIP:**

• Each episode will include no more than three companies (not including WAPF)

• Choice of mid-roll or pre-roll or both

• Gain new recognition as listeners tune in for years to come

• Links to your website will be available in podcast show notes and on mobile devices

• Ads never expire (evergreen)

**WISE TRADITIONS PODCAST AD PRICING & PACKAGES:**

**Four Episode Package at $600 each ad:**

\_\_\_\_\_\_\_\_\_ Pre-roll: four 60-second pre-rolls: $2400

\_\_\_\_\_\_\_\_\_ Mid-roll: four 60-second mid-rolls: $2400

**10% discount for bulk episode packages (10 or more).**

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